CITY, TOWN

Raleigh

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

### NATIONAL REGISTER OF HISTORIC PLACES

FOR NPS USE ONLY		
,	9	
RECEIVED TO A A A A		

STATE

North Carolina

NVENTORY NOMINATION F	FORM D	ATE ENTERED	<u> </u>
SEE INSTRUCTIONS IN HOW TO TYPE ALL ENTRIES C	O COMPLETE NATI	ONAL REGISTER FORMS ABLE SECTIONS	S
NAME		•	
HISTORIC	man de Diene	' , i	
Rocky Mount Central City	y Historic Distr	ict	
LOCATION			
STREET & NUMBER			•
See attached map		NOT FOR PUBLICATION  CONGRESSIONAL DISTR	ист
Rocky Mount	VICINITY OF	Second	
	037 <sup>€</sup>	COUNTY Nash	CODE 127
		Edgecombe	065
CLASSIFICATION		,	
CATEGORY OWNERSHIP	STATUS	PRES	ENT USE
X DISTRICTPUBLIC	X_OCCUPIED	AGRICULTURE	MUSEUM
BUILDING(S)PRIVATE	X UNOCCUPIED	XCOMMERCIAL	<b>X</b> PARK
_STRUCTURE XBOTH	X WORK IN PROGRESS	EDUCATIONAL	PRIVATE RESIDEN
_SITE PUBLIC ACQUISITION	ACCESSIBLE	XENTERTAINMENT	XRELIGIOUS
OBJECTIN PROCESS	Y_YES: RESTRICTED	XGOVERNMENT	SCIENTIFIC
BEING CONSIDERED	X YES: UNRESTRICTED	XINDUSTRIAL	.XTRANSPORTATIO
	X NO	MILITARY	OTHER:
OWNER OF PROPERTY			
	7	· ) #	
Multiple OwnersSee attac	hed list	•	
STREET & NUMBER			
CITY, TOWN		STATE	
	VICINITY OF		
LOCATION OF LEGAL DESCR	RIPTION		
COURTHOUSE.			
REGISTRY OF DEEDS, ETC. Edgecombe County	Courthouse/Nash	County Courthouse	
STREET & NUMBER			
CITY, TOWN		STATE	
Tarboro/Nashvill	e	North Car	olina
REPRESENTATION IN EXIST	ING SURVEY	S	
TÎTLE			
Central City Historic Buildin	gs Inventory		
DATE 1979	FEDERA	L _STATE _COUNTY X LOCA	ıL
DEPOSITORY FOR		ySurvey and Plannin	

CONDITION

**CHECK ONE** 

**CHECK ONE** 

\_\_EXCELLENT

\_\_DETERIORATED

\_UNEXPOSED

\_\_UNALTERED ,

...ORIGINAL SITE

\_\_GOOD \_\_FAIR \_\_RUINS

\_\_ALTERED

\_MOVED DATE\_\_\_\_

#### DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The proposed historic district is located at the geographical center of the City of Rocky Mount. The topography of Rocky Mount, particularly the Central Business District, is flat, forming a geographical extension of the eastern North Carolina Coastal Plain.

Although the initial settlement of Rocky Mount was centered around the Falls of the Tar River, the completion of the Wilmington and Weldon Railroad in 1840 opened up the area around the railroad tracks for development. The establishment of a depot was closely followed by the growth of a commercial and retail area facing the tracks.

The bulk of the buildings in this area were constructed for commercial purposes and stood along an axis formed by the parallel lines on Main Street and the railroad tracks. The earliest commercial buildings were probably simple frame structures. None of these mid-nineteenth century structures had survived, but their successors, built in the 1890s and early twentieth century, are very much in evidence. It is this group of well preserved late nineteenth and early twentieth century commercial buildings that gives Rocky Mount's Central City Area its unique character.

The major commercial arteries of Main and Washington Streets are the most cohesive and best preserved of the architectural resources in the Central City. The long, broad expanse of Main Street with its central railroad creates one of eastern North Carolina's most important downtown streetscapes. Anchoring the street on the south end is the Atlantic Coast Line Passenger Station, and on the north, the low, skylight-studded roof lines of the tobacco warehouses. Washington Street, the flanking commercial area to the east, retains structures of quality equal to the ones on Main Street. The first National Bank Building on South Washington Street begins a remarkably consistent block of early twentieth century commercial buildings. Less prosperous than Main Street, Washington Street boasts handsome facades that remain little altered. Particularly interesting are the well preserved lower facades - a rare survival in the state.

FHR-8-300A (11/78)

UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE	ONLY .	<del>/</del>			
RECEIVED	·		. •	•	•
DATE ENTERED.	San January	٠,			

CONTINUATION SHEET

ITEM NUMBER 7

PAGE

Although Main and Washington Streets form the spine of the commercial district, the side streets of Sunset and Western Avenues and Nash, Marigold, Hill, Tarboro, Thomas, Howard and Goldleaf Streets also are an integral part of the character of the district. Although these streets are less imposing than Washington and Main Streets, the bulk of the building are consistent with the early twentieth century character of the main streets. The buildings on these cross streets are generally of the brick commercial block type, and most do not exceed one story. The atmosphere of these streets is more intimate and more humanly scaled than the broad monumental corridor formed by Main Street.

There are few intrusions and / or gapsites within the proposed district. most obvious intrusions are clustered together on North Main Street. The former Municipal Building site is now filled by a parking lot and the Planter's National Bank parking lot forms a large gap in the continuity of the commercial buildings on N. W. Main Street. To the east of these two sites is the large surfaced parking lot of the Carolina Telephone and Telegraph Company on the corner of N. Washington and W. Thomas Streets. The largest single intrusion is the Carleton House Motel complex and the adjoining Coastal Texaco Station on the corner of N. Church and W. Thomas Streets. Across Church Street, in the tobacco warehouse area, are two smaller intrusions, the service station / cafe attached to the warehouse at 210 N. Church Street and the parking lot on the west side of the 200 block of N. Church Street. Other intrusions also in the tobacco warehouse area include the filling station on the corner of Falls Road and N. Church Street and the Pemberton Building at 277 N. E. Main Street. A few smaller gapsites in the form of surface parking lots are found south of Sunset Avenue / Tarboro Streets; one at 127 - 135 Sunset Avenue, one at the corner of Tarboro and Washington Streets, one at 218 - 220 Tarboro Street, one at 201-217 Rose Street, one at 135 - 139 S. Washington Street, one at 228 -230 S. Washington Street and at 235 - 239 S. Washington Street, one at 239 - 245 S. E. Main Street and one at 122 - 128 Coastline Street. intrusive buildings are also located in this area; one at 200 S. Washington Street, and one at 101 Marigold Street.

Rocky Mount experienced an incredible amount of building activity between 1890 and 1925. Most buildings in the Central City today are products of this thirty - five year span of dynamic growth. The streetscapes of the Central City thus vividly recall a period when Rocky Mount realized its greatest growth to date.

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR	HCRS	USE	ONLY				
DECE	11/12/7						
ALCC.	S .	Santa Ale	i de c	Berlie	Agrile-10		S 54.
DATE	ENT	ERED.	Marin Contract of the Contract	300	2434	-15/19	

CONTINUATION SHEET

ITEM NUMBER 7

**PAGE** 

3

Masonry construction is used almost exclusively in the proposed district and red brick is the most common material used. The structures within the proposed district are organized into orderly blocks within the articulated grid pattern of the streets. The bulk of the buildings are low rise, few exceeding three stories in height. The presence of the railroad tracks gives Main Street a wonderfully spacious feeling. Air and light bathe the building facades, and Main Street contrasts with the narrower and more intimate side streets and alleyways.

The earliest commercial buildings, dating from the late nineteenth and early twentieth centuries, consistently reflect standard commercial building forms which achieved nationwide popularity. Elaborate raised brick designs and molded metal cornices were the most common forms of ornament used during the period prior to 1930. The brick mason's art reached great heights in Rocky Mount at this time, the brickwork creating complex geometric and classical motifs adding a unique texture to the facade. There are also several outstanding examples of cast metal facades. The firm of Mesker Brothers produced two of the finest facades intact in the Central Business District - those of the Kyser Drug Store at 135 S. E. Main Street and the Gay and Arrington Store at 114 S. W. Main Street.

Around the turn of the century the Classical Revival had a strong influence on the design of such major buildings as the Philips Building at 126 N. W. Main Street designed by influential Rocky Mount architect John Christie Stout in c. 1907, the commercial building at 125 N. E. Main Street and the Planter's Bank Building designed by H. W. Simpson of New Bern c. 1906.

The construction if 1903 of the Romanesque Atlantic Coast Line Railroad Station played a key role in confirming the importance of the railroad to Rocky Mount. In the same year other major industrial buildings were also under construction. The Imperial Tobacco Company of Great Britian and Ireland constructed a large three-story processing plant at the intersection of McDonald Street in 1903. This building, one of the most monumental industrial structures in the Central City, is marked by a prominent square tower and smokestack.

The tobacco warehouse and processing area boast a group of twelve extant structures. They date between 1892 and 1940, the earliest being the American Tobacco Company built by K. W. Coghill. These tobacco-related buildings are grouped north of Thomas Street, on both sides of the railroad tracks along N. E. Main Street, and E. Goldleaf Street, Falls Road and N. Church Street. This important group of historic buildings provides a visual anchor on the north end of railroad / commercial corridor of Main Street.

FHR-8-300A (11/78)

UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY
RECEIVED
DATE ENTERED

CONTINUATION SHEET

ITEM NUMBER 7

PAGE

4

In general the design of major structures in the Central City built before 1930 continued to reflect interpretations of Classical architecture. In 1921 the First National Bank was constructed. Designed by John Christie Stout, the design is stylistically related to his earlier design for the Philips Building.

The design of the Rocky Mount Sanitarium, constructed in 1913, however, was not in the classical mold. This large handsome hospital incorporates a variation of the Tudoresque style in its composition. The building is sheathed in stucco and picturesque gothic ornaments emphasize the dramatically raked gables.

The last major structure to be built in the Central City before World War I was the Beaux: Arts United States Post Office on the corner of Tarboro and Rose Streets, designed by Oscar Wenderoth and built by Rocky Mount contractor D. J. Rose in 1914.

After the war the building trades flourished once more resulting in some of Rocky Mount's most monumental buildings. Among these was the Rocky Mount National Bank, designed by the influential Washington D. C. firm of Millburn and Heister and built by D. J. Rose in 1918. This building design was influenced by the work of Louis Sullivan. Six stories in height, it was for many years the tallest as well as the most ornate building in the Central City.

More exotic styles gained popularity in the Central City in the late teens and 1920's. The Sexton and Son Store, built c. 1919 by D. J. Rose recalls the Mediterranean Revival style. The patterning of the brick and the recessed arcaded porch on the second floor is of particular interest.

The decade of the 1920's was one of intensive building activity, and one of the most popular types of commercial structures constructed at this time was the brick block. In this genre the Douglas Building, with its seventeen windows linked by a geometric band and the stores at 200-210 E. Thomas Street sheathed in stucco and ornamented with geometric tile motifs are notable.

Theatre construction also flourished in the 1920's and the Central City boasts several fine theatres dating c. 1925. Of these theatres the most outstanding are the Booker-T and the Center Theatres.

FHR-8-300A (11/78)

UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY
RECEIVED
DATE ENTERED.

**CONTINUATION SHEET** 

ITEM NUMBER

PAGE

5

Another important structure built during the 1920's is the Rocky Mount Savings and Trust Company. Like the Rocky Mount National Bank, it was also designed by Millburn and Heister. The Rocky Mount Savings and Trust Company, in contrast with the earlier bank, is smaller in scale and relies on simple but elegant classical ornaments.

Because of the hardships brought upon the city during the Depression Years, little of the construction in the Central City dates after 1930. Two major renovations in the late 1930's gave stylish Art Deco facades to two early twentieth century structures; the Masonic Temple and Opera House was remodelled and used as the Rocky Mount Municipal Building, and the Rosenbloom-Levy Store was renovated by Harry Harles after a damaging fire.

Few major construction projects have taken place in the Central City since the 1930's, and this factor, combined with a low level of remodelling activity in the years following World War II, has protected the early twentieth century character of the commercial core.

The consistent height and the use of continuous cornices unifies the streetscape creating on Main and Washington Streets two of the longest and most cohesive early twentieth century streetscapes in the state.

ALBEMARLE AVENUE		
161-165 Albemarle Avenue	page	5
	page	
N. CHURCH STREET		
201 N. Church Street	page	17
210 N. Church Street	page	17
213-219 N. Church Street	page	17
218 N. Church Street	page	
225 N. Church Street	page	
320 N. Church Street	page	
331 N. Church Street	page	
	0-	
COASTLINE STREET		
4 62		
	page	
144 Coastline Street	page	17
PALLS DOAD		
FALLS ROAD		
202-204 Falls Road	page	15
206 Falls Road	page	
208-210 Falls Road	page	
224 Falls Road	page	
228 Falls Road	page	
234 Falls Road	page	
240-248 Falls Road	page	15
252-254 Falls Road	page	15
260 Falls Road	page	16
	page	
272 Falls Road	page	
284 Falls Road	page	
301 Falls Road	page	
315-325 Falls Road	page	
344 Falls Road	page	10
GOLDLEAF STREET		•
105 N. Goldleaf Street	nage	24
	page	
THE DI COLUMN DELOCE	Puge	
HAMMOND STREET	•	
101 Hammond Street	page	9
HILL STREET		
210 Hill Street	page	19

(cont. . .)

#### HOWARD STREET

110 Howard Street 1:	page 25
120 Howard Street	page 25
122 Howard Street	page 25
124 Howard Street	page 25
130-134 Howard Street	page 25
138-142 Howard Street	page 25
146-154 Howard Street	page 25

#### McDONALD STREET

205 Mac Donald Street page 25

#### N. E. MAIN STREET

101 N. E. Main Street	page 7
109 N. E. Main Street	page 7
113 N. E. Main Street	page 7
115-119 N. E. Main Street	page 7
125 N. E. Main Street	page 7
129 N. E. Main Street	page 6
131 N. E. Main Street	page 6
143 N. E. Main Street	page 6
147 N. E. Main Street	page 6
181-183 N. E. Main Street	page 6
210-215 N. E. Main Street	page 6
221 N. E. Main Street	page 6
277 N. E. Main Street	page 5
283 N. E. Main Street	page 5
303 N. E. Main Street	page 5

#### N. W. MAIN STREET

100 N. W. Main Street	page	13
106 N. W. Main Street	page	13
112 N. W. Main Street	page	13
114 N. W. Main Street	page	13
116 N. W. Main Street	page	13
118 N. W. Main Street	page	14
120 N. W. Main Street	page	14
122 N. W. Main Street	page	14
126 N. W. Main Street	page	14
132-134 N. W. Main Street	page	14
140-142 N. W. Main Street	page	14
168-178 N. W. Main Street	page	14
180 N. W. Main Street	page	14
186 N. W. Main Street	page	15
188-190 N. W. Main Street	page	15

(cont. . .)

### S. E. MAIN STREET

Seaboard Coast Line Signal Tower	page	7
107 S. E. Main Street	page	_
109-115 S. E. Main Street	page	
121 S. E. Main Street	page	
123-125 S. E. Main Street	page	
127-129 S. E. Main Street	page	
131 S. E. Main Street	page	
135 S. E. Main Street	page	
139 S. E. Main Street	page	
143-147 S. E. Main Street	page	
149-151 S. E. Main Street	page	_
155-157 S. E. Main Street	page	
163-165 S. E. Main Street	page	
201-207 S. E. Main Street	page	
209-211 S. E. Main Street	page	
221 S. E. Main Street	page	
223 S. E. Main Street	page	
227-231 S. E. Main Street	page	

#### S. W. MAIN STREET

100 S. W. Main Street	page	13
108 S. W. Main Street	page	
114-122 S. W. Main Street	page	12
128 S. W. Main Street	page	
130 S. W. Main Street	page	
132 S. W. Main Street	page	12
138 S. W. Main Street	page	12
142 S. W. Main Street	page	12
146 S. W. Main Street	page	12
152 S. W. Main Street	page	11
154-158 S. W. Main Street	page	11
162 S. W. Main Street	page	11
202 S. W. Main Street	page	
206 S. W. Main Street	page	
212 S. W. Main Street	page	
218-224 S. W. Main Street	page	
232 S. W. Main Street	page	
234 S. W. Main Street	page	
238 S. W. Main Street	page	
244 S. W. Main Street	page	10
250-260 S. W. Main Street	page	
300-314 S. W. Main Street	page	
320 S. W. Main Street	page	
334 S. W. Main Street	page	
340 S. W. Main Street	page	

(cont : . . )

MARIGOLD STREET	
101 Marigold Street	page 18
103 Marigold Street1:	page 18
105 Marigold Street	page 18
107 Marigold Street	page 18
110-118 Marigold Street	page 18
NASH STREET	
115-117 Nash Street	page 18
121 Nash Street	page 18
125 Nash Street	page 18
131 Nash Street	page 19
137 Nash Street	page 19
143 Nash Street	page 19
ROSE STREET	
200 Rose Street	page 24
204 Rose Street	page 24
206-216 Rose Street	page 24
S. CHURCH STREET	,
213 S. Church Street	page 17
313 S. Church Street	page 17
SUNSET AVENUE	
114 Sunset Avenue	page 21
118 Sunset Avenue	page 22
122 Sunset Avenue	page 22
123 Sunset Avenue	page 22
125 Sunset Avenue	page 22
130 Sunset Avenue	page 22
132 Sunset Avenue	page 22
138 Sunset Avenue	page 22 .
141 Sunset Avenue	page 22

(cont . . . )

### TARBORO STREET

109 Tarboro Street		page	21
110 Tarboro Street 1		page	
111-119 Tarboro Street		page	21
112 Tarboro Street		page	
116 Tarboro Street		page	21
120 Tarboro Street	٠	page	
124 Tarboro Street		page	21
128 Tarboro Street		page	21
132 Tarboro Street		page	20
200 Tarboro Street		page	20
215 Tarboro Street		page	20
219-221 Tarboro Street		р́аде	20
225-227 Tarboro Street		page	20
224-234 Tarboro Street		page	20
235 Tarboro Street		page	
239 Tarboro Street		page	19
242 Tarboro Street		page	19

#### E. THOMAS STREET

106 E. Thomas Street page	23
110-116 E. Thomas Street page	23
118 E. Thomas Street page	23
122 E. Thomas Street page	23
128 E. Thomas Street page	23
130 E. Thomas Street page	
132-134 E. Thomas Street page	
200-210 E. Thomas Street page	24
201 E. Thomas Street page	24
203-205 E. Thomas Street page	24

#### W. THOMAS STREET

206	W.	Thomas	Street	page	23
212	W.	Thomas	Street	page	23
222	W.	Thomas	Street	page	23

#### N. WASHINGTON STREET

114 N. Washington Street	page	4
116-118 N. Washington Street	page	4
119 N. Washington Street	page	4
120-122 N. Washington Street	page	4
123 N. Washington Street	page	5
131-143 N. Washington Street	page	5
151-159 N. Washington Street	page	5

(cont . . .)

#### S. WASHINGTON STREET

106 S. Washington Street	page 4
108 S. Washington Street	page 4
112-118 S. Washington Street	page 4
122 S. Washington Street	page 4
125 S. Washington Street	page 4
126 S. Washington Street .	page 3
127 S. Washington Street	page 3
130 S. Washington Street	page 3
133 S. Washington Street	page 3
134-144 S. Washington Street	page 3
143-147 S. Washington Street	page 3
148-152 S. Washington Street	page 3.
153-155 S. Washington Street	page 3
154 S. Washington Street	page 2
157 S. Washington Street	page 2
158-162 S. Washington Street	page 2
163-165 S. Washington Street	page 2
164-168 S. Washington Street	page 2
171 S. Washington Street	page 2
200 S. Washington Street	page 2
218 S. Washington Street	page 2
219 S. Washington Street	page 2
223 S. Washington Street	page 1
232-234 S. Washington Street	page 1
243-251 S. Washington Street	page 1
244 S. Washington Street	page 1
320 S. Washington Street	page 1
322 S. Washington Street	page 1
334-348 S. Washington Street 238 S. Washington Street	page 1 page 1
238 S. Washington Street	page 1

#### WESTERN AVENUE

123 Western Avenue	page	19
129-137 Western Avenue	page	19

FHR-8-300A (11/78)

UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

#### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY
RECEIVED
DATE ENTERED

CONTINUATION SHEET

KEY TO ABBREVIATIONS

**ITEM NUMBER** 

**PAGE** 

- P- pivotal building. A pivotal building is a building of outstanding architectural and/or historic significance to the district. These buildings are generally in an excellent state of preservation, and are eligible for Tax Reform Act certification
- C- contributing building. A contributing building is a building of architectural and/or historic significance to the district which was built before 1930.

  A contributing building is an integral part of the streetscape, and is eligible for Tax Reform Act certification.
- \*C- contributing building with some reservations. This type of building is generally similar in height, scale, and materials to the contributing buildings, but dates after 1930. These buildings contribute to the continuity and overall make-up of the proposed district but do not qualify for Tax Reform Act certification at present due to their age.
- I- intrusive building. An intrusive building is completely out of the context of the district and does not share any of the attributes of the pivotal or contributing buildings nor is it eligible for Tax Reform Act certification.

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

į	CAR UC	ne ace	AMIL V		
1	TUK TIL	RS USE	CNALL		
ı	DECET	men	in the contract of the contrac	Control out althor	a de la companya de
1	KECETA	EU /////			
	110/466-00000048900		Market State	CONTRACTOR OF THE PARTY OF THE	SINGTH PROPERTY THE WATER TO A GOVERN
	THE COLUMN TO	and the second	ani na manana ina	an illustration i	rockijs, rockij, i
ı	DATE	NTERED			
ļ	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		40504045008500	1890:901935006946	01/9409/02/04/54/590940504056

	ONTINUATION SHEET ITEM NUMBER PAGE 1
-	INVENTORY LIST
С	Commercial Building - 334-348 S. Washington Street c. 1922 Three story brick commercial building originally constructed for Henry W. Cutchin, P. C. Shore, and R. L. Wooten. Housed Edwards-Cutchin Motor Co., the Hudson and Essex dealership, in the 1920's.
С	Commercial Building - 322 S. Washington Street. c. 1950 One story concrete commercial building.
С	Commercial Building - 320 S. Washington Street. c. 1924 Two story brick commercial building with step gable.
С	Kay Ann's Ceramics - 244 S. Washington Street c. 1910 One story brick commercial building originally used as office space. Pilastered facade.
c	Commercial Building - 243-251 S. Washington Street. c. 1910 One story brick commercial building constructed c. 1910 for K. K. Bell and F. P. Dunn as the Rocky Motor Car Company. Received an addition in 1912 of storefront at 251 S. Washington Street.
C	Commercial Building - 238 S. Washington Street. c. 1915 Two story brick commercial building constructed for the wholesale grocery firm of Munn, Griffin and Company.
C	Commercial Building - 232-234 S. Washington Street. c. 1915 One story brick commercial building.
C	Charles Wong Laundry - 223 S. Washington Street.

FHR-8-300A (11/78)

UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

	CONTINUATION SHEET	ITEM NUMBER	PAGE	2
C	Commercial Building - 219 S. Washir c. 1940 Two story brick commercial		-	
С	Whaley's Warehouse - 218 S. Washing c. 1920 Three story brick warehous			
I	Commercial Building - 200 S. Washing. 1950 One story masonary commercial	ngton Street. cial building.		
P	Nichols Hall - 171 S. Washington St c. 1905 Two story brick commercia work ornament. Constructed as one the central city, the concern was of was used as a meeting hall for blace	al building with ou of the first resta operated by James N	urants f	or blacks in
C	Commercial Building - 164-168 S. Wa c. 1915 Two story brick commercial brick are used to add interest to t	building. Raised	l brickwo	rk and polychrome
c	Commercial Building - 163-165 S. Wa c. 1901 One story brick commercial	shington Street. building.		
c	Enterprise Furniture - 158-162 S.c. 1920 Three story brick commer Harriss Furniture Company. Pilaste well-preserved lower facade.	cial building orig	inally b	uilt as the Pitt- al cornice and
С	Commercial Building - 157 S. Washir 1920 One story brick commercial bu	ngton Street.		
С	Commercial Building - 154 S. Washir c. 1915 Two story brick commercial merchandise firm of G. Crat Robbins	building construc	ted for	the general

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

CC	NTINUATION SHEET	ITEM NUMBER	PAGE	3	
С	Commercial Building - 153-155 S c. 1915 One story brick commer	. Washington Stre	et.		
С	Commercial Building - 148-152 Sc. 1906 Two story brick commer occupied by the firm of Bulluck century. Raised brickwork and The well preserved lower facade	cial building bui c, Byrd, and Compa round headed arch	It for T.  iny in the  ned windows	early twentiet	h
c	Commercial Building - 143-147 S c. 1910 One story brick commer facade.			brick designs o	n
C	Commercial Building - 134-144 S c. 1900 One story brick commer with raised brick designs.	G. Washington Stre	eet. Chree store	efronts ornamen	ted
С	Hobart Sales and Service - 133 c. 1930 Two story brick commer on facade.	S. Washington Str	reet. th pre-cas	t concrete pane	ls
С	Commercial Building - 130 S. Wa c. 1905 Two story brick commer Hardware Company for J. S. Gorha	rcial building. I	Built as G	orham and Matth	ews
С	Commercial Building - 127 S. Wa c. 1915 One story brick commer		-	:	
P	Davis Brothers Hardware - Gee a c. 1903 Two story commercial band seed business. Raked paraphest preserved turn of the cent	building built for pet,cast iron colu	r T. A. Da umns flank	venport's feed floor, One of	ity.

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

	ONTINUATION SHEET ITEM NUMBER PAGE 4
С	Commercial Building - 125 S. Washington Street. c. 1910 One story brick commercial building built as a bicycle repair shop.
с.	Commercial Building - 122 S. Washington Street. c. 1905 One story commercial building.
c.	Commercial Building - 112-118 S. Washington Street. c. 1905 One story brick commercial block.
С	Commercial Building - 108 S. Washington Street. c. 1912 One story brick commercial building.
P	First National Bank - Alford Building - 106 S. Washington Street.  c. 1912 Two story brick bank building with elaborate pressed metal cornice, corner entrances, molded brick panels. Designed by John C. Stout.
С	Commercial Building - 114 N. Washington Street. c. 1895 One story brick commercial building.
c	Commercial Building - 116-118 N. Washington Street. c. 1895 One story brick commercial building originally constructed as a market.
С	Commercial Building - 119 N. Washington Street. c. 1905 Two story brick commercial building with raised brick ornamentation.
С	Low's Appliance - 120-122 N. Washington Street. c. 1920 One story brick commercial building.

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

-	CONTINUATION SHEET	ITEM NUMBER	PAGE	5				
С	Star Furniture - 123 N. Washington Street. c. 1900 Two story brick commercial building with complex raised brick designs on the facade.							
	Carolina Telephone and Telegraph c. 1970 Three story brick telep			gton Street.				
 *C	Carolina Telephone and Telegraph 1948 Brick faced concrete offic and Telegram Building. Two stor	ce building. Built						
С	Commercial Building - 161-165 Alc. 1910 One story brick commer livery stable and blacksmith sho	rcial building said	to have be	en built as	а			
С	Commercial Building - 169-171 Al c. 1910 One story brick commerc							
С	Mangum Warehouse No. 2 - 303 N. c. 1935 One story brick tobaccopost construction.	E. Main Street.  varehouse with pile	astered fa	cade, wood				
С	Braswell, Levy and Gravely Compa c. 1910 One story brick tobacco		ouse - 287	N. E. Main	Street.			
С	Hicks Veterinary Hospital - 283 c. 1920 One story brick garage		ercial bui	lding.				
*C	Pemberton Inc 277 N. E. Main c. 1955 One story brick commerc							

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY
RECEIVED
DATE ENTERED.

CONTINUATION SHEET

ITEM NUMBER

PAGE (

- C Cobb
  - and Carleton Warehouse No. 1 221 N. E. Main Street.
  - c. 1930 One story brick tobacco warehouse.
- C Douglas Building 210-215 N. E. Main Street. c. 1916 2 story brick block. Enlarged between 1917 and 1922 in the style of the original construction. Constructing color brick used to emphasize the regular rhythm of the second floor windows.
- I Commercial Building 181-183 N. E. Main Street. c. 1965 One story brick commercial building; triangular plan.
- C Bailey Professional Building 147 N. E. Main Street. c. 1910 Two story brick office building. Metal modillon cornice. Second floor echoes flamboyant classical detailing of Bank of Rocky Mount next door and the lower facade was remodelled in the Art Deco style in the 1930's.
- P Bank of Rocky Mount City Hall Annex 143 N. E. Main Street. 1889 Built by D. J. Rose as the Bank of Rocky Mount. Enlarged to two stories by 1891. Damaged by fire in 1894. Renovated in 1904 by D. J. Rose. First bank built in Rocky Mount, North Carolina.
- P Masonic Hall and Opera House Rocky Mount Municipal Building 131 N. E. Main Street.
  1901-1904 Three story brick building constructed as the Masonic Hall and Opera House by D. J. Rose. Damaged by fire in 1920's and renovated in 1936 by the City of Rocky Mount as the Rocky Mount Municipal Building.
  Art Deco facade.
- C Commercial Building 129 N. E. Main Street. c. 1900 ? Two story brick commercial building. Original facade obscured by plastic screening.

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY
RECEIVED
DATE ENTERED

CONTI	NILL	A T	ON	SH	EET
COMI	NU	M I		311	C C 1

ITEM NUMBER

PAGE 7

- P Commercial Building 125 N. E. Main Street. c. 1907 Two story brick commercial building. Well-preserved upper facade features bracketed metal cornice, arched windows divided by classical columns and rustic stone sills.
- C Commercial Building 115-119 N. E. Main Street. c. 1900 One story brick commercial building. Rare survival of original pressed metal facade.
- \*C City Human Relations Department 113 N. E. Main Street. c. 1965 One story stuccoed masonry commercial building.
- C Epstein's Fashion Cove 109 N. E. Main Street. c. 1925 Two story brick commercial building with raked gable.
- C Epstein's Store 101 N. E. Main Street. 1912 Two story brick commercial building with stepped gable and modillon cornice. Constructed for notable Rocky Mount businessman Eli Epstein.
- \*C Seaboard Coast Line-Signal Tower on Railroad right-of-way S. E. Main Street. c. 1950 Three story signal tower. Hipped roof with aluminum siding.
- P Rocky Mount National Bank-Peoples Bank and Trust Company-107 S. E. Main Street. 1918 Monumental six story bank building designed by Millburn and Heister and constructed by D. J. Rose. Built as the result of the merger of the Bank of Rocky Mount and the First National Bank. It closed in 1933 and reopened under the name of People's Bank and Trust Company in 1934.
- C Public Office Service 109-115 S. E. Main Street. c. 1907 Two story brick commercial building. Pilastered upper facade with round arched window openings. Altered.

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

stone sills and lintels.

Altered.

C Commercial Building - 149-151 S. E. Main Street.

FOR HCRS USE ONLY
RECEIVED
DATE ENTERED.

	CONTINUATION SHEET	ITEM NUMBER	PAGE	8
c	Day's Trophy House - 121 S. E. Mai c. 1907 Two story brick commercia raised brickwork enlivens upper fa	l building. Ro	und arch w	indows and
C	Commercial Building - 123-125 S. c. 1920 Two story brick commercial metal screening and the use of glas	l building. Or:	iginal face	ade obscured by
C	Commercial Building - 127-129 S. E. c. 1910 Two story masonry commercial Sheathed in gauged stucco.	. Main Street. ial building. I	Metal modil	llon cornice.
С	Commercial Building - 131 S. E. Mac. 1920 Two story brick commercial stucco. Facade altered c. 1955.	in Street. I building. Ste	epped gable	e. Sheathed in
P	Kyser Drugstore - 135 S. E. Main Sc. 1912 Two story brick commercial rustic keystones. Lower facade almost the parents of bandleader "Kay I	l building. Roundstely	und arch wi	indow lintels with Owned and operated
С	Jenkins and Gehman - House of Fashic. 1925 Two story brick commercial pattern of glass tiles.	ions - 139 S. E. L building. Fac	. Main Stre	eet. ned in geometric
С	Commercial Building - 143-147 S. E. c. 1915 Three story brick commercial	. Main Street.	fetal corni	ce. Broad

1896 Two story brick commercial building constructed for J. D. Robbins.

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

	CONTINUATION SHEET	ITEM NUMBER	PAGE	9
С	Commercial Building - 155-157 S. c. 1925 One story brick commerci			
С	Commercial Building - 163-165 S.c. 1925 Three story brick commer pilastered facade.			cornice and
С	Joyner - Rowland - 201-207 S. E. 1 c. 1900 Two story brick commerc c. 1900 as general store belongin c. 1920.	ial building w		
C	Commercial Building - 209-211 S. c. 1930 Two story brick commerci		•	
С	Commercial Building - 221 S. E. M. c. 1910 Two story brick commercial		Stepped gable,	metal cornice.
С	Commercial Building - 223 S. E. M. c. 1910 Two story brick commercial eyebrow window lintels. Lower face	al building.	Brick quoining	•
С	Matthews, Weeks, and Company - 22 c. 1905 Two story brick commercia Company by D. J. Rose. Remodelled	al building bu		ws, Weeks and
P	Atlantic Coast Line Railroad State 1903-1916 Three story brick rail: Romanesque style by D. J. Rose. I tothree stories in 1916. Historic Coast Line, and is now the division	road station. Raised to two cally it was t	Constructed i stories in 191 he headquarter	1-1912 and raised s of Atlantic

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

C	ONTINUATION SHEET	ITEM NUMBER	PAGE	E 10		
*C	B. Klitzner & Son Inc 340 S. c. 1950 Two story commercial bustone veneer.	W. Main Street. ilding; brick fac	ed cinder	olock with some		
*C	Main Street News Store - 334 S. W. Main Street. c. 1948 One story masonry commercial building faced with glass tile.					
*C	C Enterprise Furniture - 320 S. W. Main Street. c. 1950 Two story brick commercial building designed in the International style.					
C Commercial Building - 300-314 S. W. Main Street. c. 1920 Two story brick commercial block with six storefronts. Continuous metal cornice.						
*C	Belk-Tyler - 250-260 S. W. Mair c. 1950 Two story masonry depart	Street.	ing.			
С	Commercial Building - 244 S. W. M. c. 1917 Two story brick commerciatriglyph frieze.	lain Street. .al building. Met	al modillic	on cornice,		
С	Grand Theatre - 238 S. W. Main Stc. 1912 Two story brick commercitheatre. Altered.	reet. al building const	ructed as	a vaudeville		
С	Dawson Drug Company - 234 S. W. M c. 1910 Two story brick commerci cornice and dramatic round arched	al building as Da	wson Drug	Company. Metal		

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY
RECEIVED
DATE ENTERED

#### CONTINUATION SHEET

ITEM NUMBER

PAGE 11

- C Commercial Building 232 S. W. Main Street. c. 1910 Two story brick commercial building with metal dentil cornice. Although built as a garage, it has been used since c. 1915 as a department store.
- C Commercial Building 218-224 S. W. Main Street. c. 1910 Two story brick commercial building constructed as the Gem Theatre, one of Rocky Mount's earliest theatres. Metal dentil cornice, pilastered facade, three store fronts in width. Altered.
- C Wise Fashions 212 S. W. Main Street.
  c. 1910 Two story brick commercial building. Altered.
- C Glamour Shop 206 S. W. Main Street. c. 1908 Two story brick commercial brick. Altered.
- C Commercial Building 202 S. W. Main Street. c. 1905 Two story brick commercial building boasting a dramatic creade on the side elevation and brick quoining and rustic lintels on the front facade built by D. J. Rose for H. E. Brewer. Altered.
- C S. H. Kress & Company 162 S. W. Main Street. c. 1913 Two story brick commercial built for Kress Department Store chain.
- C W. D. & C. A. Cochran Company 154-158 S. W. Main Street. c. 1915 Two story brick commercial building constructed for Wm. D. & Chas. C. Cochran, clothiers by D. J. Rose. Remodelled in 1950's.
- C E. S. Levy 152 S. W. Main Street. c. 1905 Two story brick commercial building constructed for J. D. Blount, W. Gray Williams & P. L. Thigpen as a dry goods store. Sold to clothing concern Rosenbloom-Levy in 1917. Remodelled in 1950's.

FHR-8-300A (11/78)

UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY	da ahumaa aheesti nabalahtiid Hiib
EVO MUDG TICE VAILA	inaka diku da wasa kata wa kata ka kata ka kata ka
TUR TIERD UDL UNLI	
	and a second of the second
RECEIVED	
NEVELLE	
DATE ENTERED.	
DATE CLITCHED	
DATE ENTERED.	
	كناه فتناطف فالمستحصين بسهير

**CONTINUATION SHEET** 

ITEM NUMBER

PAGE 12

- C Rosenbloom Levy Store 146 S. W. Main Street. c. 1905 Two story brick commercial building constructed for J. D. Blount, W. Gray Williams and P. L. Thigpen as a dry goods store. Sold to clothing concern Rosenbloom-Levy in 1917 and operated as such until 1979 and operated as such until 1979. Renovated in the Art Deco style in the late 1930's by Harry Harles.
- C Rocky Mount Savings & Trust Company 142 S. W. Main Street. c. 1925 Two story masonry bank builidng. Stone veneered facade in Beaux Art style. Designed by Millburn & Heister of Washington, D.C. Constructed by D. J. Rose.
- C Rocky Mount Shoe & Clothing Company 138 S. W. Main Street. c. 1912 Two story brick commercial building. Occupied continuously by same company since its construction. Pilastered facade, metal cornice.
- \*C Commercial Building 132 S. W. Main Street. After 1936 Two story brick commercial building.
- C Keel Dry Goods 130 S. W. Main Street. c. 1900 Two story brick commercial building constructed as a dry goods store for X.T. and J.W. Keel. Original facade is obscured by metal screening.
- P Commercial Building 128 S. W. Main Street. c. 1900 Two story brick commercial building. A palladian window, dentils and keystone are in evidence. The original parapet treatment and finials also survive to enliven the facade.
- P Commercial Building 114-122 S. W. Main Street.
  c. 1890 Two story brick commercial building. Probably constructed for T. J. Hickney and renovated c. 1900. Largest pressed metal facade in the Central Business District. Facade manufactured by Mesker Brothers.

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

by metal screening in the 1950's.

FOR HCRS USE ONLY

RECEIVED

DATE ENTERED.

_	CONTINUATION SHEET	ITEM NUMBER	PAGE	13
P	Standard Hardware - 108 S. W. Mai 1901 Two story brick commercial ornamental brick work built for S	building with unusu		ex and delicate
C	Planters Bank - 100 S. W. Main St 1906-1907 Three story buff brick Simpson of New Bern for Planters Mount in continuous use by the sam elements and the building remains of its original metal cornice.	and granite bank be Bank Corporation. The des	The oldest	bank in Rocky orates classical
С	Downtown Wig Market - 100 N. W. c. 1910 ? Early twentieth centur International style c. 1940, and	y brick commercial		emodeled in the
С	Fabric Bargain Center-106 N. W. c. 1901 Two story brick commerci		ly remodel	éd: in the 1950's.
С	Rose Drug Company - 112 N. W. Mai c. 1917 Two story brick commerci oldest continuously operated drug	lal building built f	or I. W. R Business D	ose. One of the istrict.
P	Rocky Mount Floral Company - 114 c. 1928 One story brick commerci and best preserved example of Roc buildings. Rocky Mount's first f	al building with st ky Mount's remarkab	uccoed fac le group o	ade. The richest f small commercial
	Railey's Javelry Company - 116 N	I II Main Street		

c. 1900 One story brick commercial building, the original facade was obscured

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

С	ONTINUATION SHEET	ITEM NUMBER	PAGE	14	
С	Rocky Mount Central City Revitaliants N. W. Main Street. c. 1900 One story brick commerciants obscured by the application of glands.	al building.	The original	facade was	
С	Commercial Building - 120 N. W. M. c. 1900 One story brick commerciathe facade. Stuccoed facade.		Raised brick v	work ornaments	
c 	Commercial Building - 122 N. W. N. c. 1900 One story brick commercial		Raised brickwo	ork ornament.	
P	Philips Building - 126 N. W. Main 1907 Two story brick office build Beaux Arts style.		by John C. Sto	out in the	
c	Commercial Building - 132-134 N. V c. 1930 Two story brick commercia		<b>:</b> .		
С	Montgomery Ward-Heilig-Meyers 140-142 N. W. Main Street. c. 1929 Two story brick commercia The original facade has been obsci			gomery Ward Stor	e.
С	Quinn Furniture - B & R Clothing c. 1925 Three story brick commerce				•
С	Cameo Theatre - 180 N. W. Main Stoc. 1925 Three story brick theatre		etal cornice.		

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

c	ONTINUATION SHEET	ITEM NUMBER	PAGE	15
С	Commercial Building - 186 N. W. c. 1925 One story brick commerc			
*C	Advance Stores - 188-190 N. W. N c. 1950 One story blonde brick		ding.	
I	Koretizing Inc 202-204 Falls c. 1960 Brick commercial build			
c	Commercial Building - 206 Falls c. 1920 One story brick commerc			
С	Commercial Building - 208-210 Fac. 1920 One story brick commerc			
C	Commercial Building - 224 Falls c. 1910 One story brick commerc			
c	Commercial Building - 228 Falls c. 1920 One story brick commerc			
С	Commercial Building - 234 Falls c. 1920 One story brick commerc			
С	Commercial Building - 240-248 Fac. 1920 One story brick commercial damaged by fire.		Nos. 246-248	have been
P	Sexton and Sons - 252-254 Falls c.1919 Two story brick Mediterr by D. J. Rose.		ardware and fe	ed store. Built

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

С	ONTHRU ATION SHEET	ITEM NUMBER	PAGE	16
C	Commercial Building - 260 Falls c. 1930 One story brick office house.	Road. building once part	of adjace	nt tobacco ware-
P	Tobacco Warehouse - 272 Falls R c. 1903 Originally known as Fa Rose. The earliest surviving w	armer's Brick Wareho	use and bu tral Busin	ilt by D. J. ess District.
P	Tobacco Warehouse - 284 Falls R c. 1910 Brick tobacco warehous Rocky Mount tobacconist.	Road. e built for William	E. Fenne	r, a prominent
с 	Tobacco Warehouse - 301 Falls R c. 1920 Cobb & Carlton Warehou with pilastered facade.	load ise No. 2. One stor	y brick to	bacco warehouse
*C	Thorpe and Ricks, Inc 315-32 c. 1940 One story brick tobacc	5 Falls Road. o processing and ho	gshead man	ufacturing plant.
C	Thomas Hackney Braswell Memoria 344 Falls Road. 1923 Colonial Revival brick lil Derby, expanded in the same sty	brary building. De	signed by 1	Ernest C.
I	Union Service Center - 331 N. Cl c. 1965 Masonry construction fr	hurch Street. illing station.		
P	Hardee's No. 1 - 320 N. Church S First Hardee's Fast Food restaur	Street. rant ever constructe	ed c. 1965.	

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

C	NTINUATION SHEET , ITEM NUMBER PAGE 17
С	Church of the Good Shephard - 225 N. Church Street. c. 1909 One story brick Gothic Revival Church. Built for the first Episcopal congregation established in the city and still owned by same.
с.	Mangum Warehouse - 218 N. Church Street. c. 1924 One story brick tobacco warehouse built for Irvin W. Mangum.
I	Carleton House Motor Inn and Restaurant - 213-219 N. Church Street. c. 1965 Two story brick motel and restaurant complex built by Sheraton chain.
*C	Smith and Works Warehouse - 210 N. Church Street. c. 1940 One story brick tobacco warehouse known in 1950's as Smith and Works Warehouse.
I	Coastal Texaco Service Station - 201 N. Church Street. c. 1965 One story brick filling station.
P	First Church of the Christian Scientist - Former Methodist - Protestant Church. 213 S. Church Street
	c. 1902 One story brick Gothic Revival church. Originally constructed for Methodist-Protestant congregation, the church was sold to the Christian Scientists c. 1920-1925. Well preserved example of small turn of the century church. Outstanding stained glass windows.
С	House - 313 S. Church Street. c. 1900 L-plan frame cottage with sawn and turned porch ornament.
P	Rocky Mount Sanitarium - 144 Coastline Street. 1913 First public hospital in Rocky Mount. Designed in the Tudoresque style, 4 stories in height. Brick sheathed in stucco.
I	Ricks Building - 110 Coastline Street. c. 1960 Two story brick commercial building with stone veneer on the Main Street facade.

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

CC	ONTINUATION SHEET	ITEM NUMBER	PAGE	18
C	Commercial Building - 110-118 Mac. 1905 One story brick commercial Pepsi - Cola Bottling Company.		riginally o	constructed as the
*C	Commercial Building - 107 Marigo			
*c	Commercial Building - 105 Marigo c. 1938 One story brick commerc		ilt by B. I	). Rabil.
*C	City Lunch - 103 Marigold Street 1938 One story brick building (Rabil.		restaurant.	Build by B. D.
I	Spur Station - 101 Mariglod Stre c. 1960 Cinder block filling st			
С	Commercial Building - 115-117 Na c. 1925 One story brick commerc			
c	Commercial Building - 121 Nash Sc. 1925 Two story brick commercial			,
C	Commercial Building - 125 Nash Sc. 1925 Two story brick commercial			-

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

C	ONTINUATION SHEET	ITEM NUMBER	PAGE	19	
С	Alcocke & Henry Inc. 131 Nash Street. c. 1918 Five story brick textile for Alcocke & Henry Inc.	e factory. Built a	as a wholes	sale dry goo	ds plant
С	Commercial Building - 137 Nash St c. 1918 One story brick commerc modillion cornice with triglyph fr	ial building with :	step gable	and metal	
С	Commercial Building - 143 Nash S c. 1925 One story brick commerc			P	
c	Commercial Building -129-137 Wes c. 1915 One story brick commerc Company in the 1920's.	tern Avenue. ial block which ho	used the Co	oca-Cola Bot	tling
C	H. E. Brewer & Company - 123 Wes c. 1915-1920 Three story brick general merchandise firm of H. E the building on the east side c.	commercial buildin . Brewer and Compa	g construc ny. An add	ted for the dition was p	ut on
c	Commercial Building - 210 Hill S c. 1920 Two story brick commerc	treet. ial building.			_
С	Quality Cleaners - 242 Tarboro S c. 1930 One story brick buildin a bowling alley. Also on same 1	g with stuccoed fa	cade origi	nally built station.	as
c	Commercial Building - 239 Tarbor c. 1922 Three story brick build built to house the J. S. Gorham	ing with molded me	tal cornic	e <b>originall</b> y	,

FHR-8-300A (11/78)

UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY
RECEIVED
DATE ENTERED.

CONTINUATION SHEET

**ITEM NUMBER** 

PAGE 20

- C Commercial Building 235 Tarboro Street. c. 1907 Two story brick commercial building constructed for W. T. Rose who operated a wagon factory on the site which later, under Rose's direction, was converted into a Buick dealership.
- C Commercial Building 224-234 Tarboro Street.
  c. 1917-1925 Two story brick commercial block built between c. 1917 and c.1925. # 224 Tarboro Street was built for the Daughtridge Mercantile Company c. 1917, this concern was operated by general merchants David D. and William M. Daughtridge.
- C Commercial Building 225-227 Tarboro Street.
  c. 1929 One story brick automobile sales building. Large display window and some Art Deco details. Built for Ernest S. Armistead of Armistead Motor Co.
- C Commercial Building 219-221 Tarboro Street. c. 1920 One story brick commercial building.
- C Commercial Building 215 Tarboro Street c. 1915 One story brick commercial building.
- P Former U. S. Post Office Edgecombe Technical Institution 200 Tarboro Street. 1914 Beaux Arts United States Post Office Building designed by Treasury Department architect Oscar Wenderoth and built by D. J. Rose.
- P May & Gorham Drug Store 132 Tarboro Street.
  1904-1906 Two story brick commercial building. Built for Reading D. and John D. Bulluck, by D. J. Rose in 1904. Enlarged in 1906 in the same style. One of the most complete examples of a turn of the century drug store in eastern North Carolina. Flamboyant ornamentation and original interior.

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

	CONTINUATION SHEET	ITEM NUMBER	PAGE	21
С	Commercial Building - 128 Tarboro c. 1905 Two story brick commercial based furniture store chain of G.	al building con		r the Raleigh
С	Commercial Building - 124 Tarboro c. 1905 Two story brick commerciator Charles O. and John L. Calhour	al building con	structed as	a dry goods store
С	Commercial Building - 120 Tarboro c. 1900 One story brick commercial dating c. 1960.		h curtain w	all facade
c	Commercial Building - 116 Tarboro c. 1900 One story brick commercial		h wall faca	de dating c. 1960.
С	Commercial Building - 112 Tarboro c. 1900 One story brick commercial c. 1960.		h curtain w	all facade dating
	Commercial Building - 111-119 Tar c. 1900 One story brick commerci orefronts. Said to be the site of repair business in the city.	al building wit		
С	Commercial Building - 110 Tarboro c. 1912 One story brick commerci		ltered.	
С	Commercial Building - 109 Tarboro c. 1920 Two story brick commerci arched window. Altered.		etal cornic	e and large round
С	Commercial Building - 114 Sunset c. 1901 Two story brick commerci wholesale grocery firm of Cuthrel	al building whi	ch original	ly hous d the

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

CONTINUATION SHEET		ITEM NUMBER	PAGE 22			
c	Commercial Building - 118 Sunset Avenue. c. 1900 Two story brick commercial building which during the early 20th century housed the offices of Rocky Mount's first Chamber of Commerce publication, the Rocky Mount Record.					
c	Commercial Building - 122 Sunset Avenue. c. 1900 One story brick commercial building which originally housed the first Rocky Mount fire department. Original pressed metal facade still intact.					
С	Commercial Building - 123 Sunset Avenue. c. 1910 Two story brick commercial building. Pilastered facade and molded metal cornice.					
С	Commercial Building - 125 Sunset Avc. 1910 One story brick office bui	venue. Ilding with attract	ive round headed arched			
С	Commercial Building - 130 Sunset Avc. 1905 One story brick commercial	venue. building.				
С	Commercial Building - 132 Sunset Avenue. c. 1905 One story brick commercial building.					
С	Commercial Building - 141 Sunset Avenue. c.1900 One story brick commercial building with several storefronts.					
?	Centre Theatre - 138 Sunset Avenue. c. 1925 Two story brick theatre bu with inset tile designs and foliate	ilding sheathed in	stucco and ornamented			

# FOR HCRS USE ONLY RECEIVED DATE ENTERED

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

CONTINUATION SHEET		ITEM NUMBER	PAGE	23		
С	Rocky Mount Physical Therapy Clinic - 222 W. Thomas Street. c. 1906 Two story frame house. Irregular massing with Colonial Revival details. A house type commonly built at the turn of the century in the central city, though few examples are still intact.					
I	Central Cafe - 212 W. Thomas Street. Church Street.		ed to war	ehouse at 210 N.		
I	Russell's Central Service Station 206 W. Thomas Street. c. 1965 One story brick filling station attached to warehouse at 210 N. Church Street.					
c	Commercial Building - 106 E. Thomas Street. c. 1915 Two story brick commercial building.					
c	Commercial Building - 110-116 E. Thomas Street. c. 1910 One story brick commercial block.					
c	Commercial Building - 118 E. Thomas Street. c. 1920 One story brick building constructed as the Manhattan Theatre for the Black community.					
*C	Commercial Building - 122 E. Thomas Street. c. 1940 One and one half story masonry theatre building. Art Deco influences on the facade design.					
I	Commercial Building - 128 E. Tho c. 1950 One story cinder block	omas Street. building.	-			

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY
RECEIVED
DATE ENTERED

	CONTINUATION SHEET	ITEM NUMBER	PAGE	24
P	Booker T. Theatre - 130 E. Thomas c. Two story brick building built round arched windows and a panel of	as the Savoy Theat		
С	Burnette Building - 132-134 E. The c. 1924 Two story brick commercia molded metal cornice. Built for	al block constructe	ed of hyte	ex brick with a
С	Commercial Building - 200-210 E. c. 1924 One story brick commerciatile decoration.		ed in stud	cco with inset
c	Commercial Building - 201 E. Thom c. 1905 One story brick building			
*C	Commercial Buioding - 203-205 E. c. 1940 One story brick commercial			
С	Commercial Building - 200 Rose St c. 1910 One story brick commerci		raised b	rick ornament.
C	Commercial Building - 204 Rose St c. 1920 Two story brick commerci			
С	Commercial Building - 206-216 Ro c. 1925 One story brick commerci			·
С	Garage - 105 W. Goldleaf Street. c. 1930 Brick Art Deco filling s	tation.		

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY
RECEIVED
DATE ENTERED

(	CONTINUATION SHEET ITEM NUMBER PAGE 25					
С	American Tobacco Company - Expo c. 1892 - c. 1907 One story br Plaque of corner of prizery rea 1892." This would make this bu plant in Rocky Mount. Name cha c. 1917 to Export Leaf Tobacco.	rick tobacco processinds "K. W. Coghill/Co wilding the oldest example to Brit	ng and sto ontractor a disting tob	rage complex. nd Builder/ acco processing		
С	Commercial Building - 110 Howar c. 1930 Stuccoed brick commerc	rd Street. cial building with st	tepped gabl	e.		
С	Commercial Building - 120 Howar c. 1930 Two story brick Colons	rd Street. ial Revival office bu	uilding.			
c	Commercial Building - 122 Howards Co. 1930 Two story brick commercials	rd Street. rcial building.				
*C	Commercial Building - 124 Howa c. 1906 One story brick offic	rd Street. e building.		P		
С	Commercial Building - 130-134 c. 1910 Two story brick comme and arched window surrounds en	rcial building. Orn	amental rai	sed brickwork		
c	Commercial Building - 138-142 c. 1910 Two story brick comme	Howard Street.				
*C	Evening Telegram - 146-154 How c. 1960 Two story office (bri	rard Street. ck) building.				
C	Imperial Tobacco Company - 205 1903 Three story brick tobacc Company of Great Britian and I	co processing plant,	built for	Imperial Tobacco		

AREAS OF SIGNIFICANCE -- CHECK AND JUSTIFY BELOW PERIOD \_\_LANDSCAPE ARCHITECTURE \_PREHISTORIC \_\_COMMUNITY PLANNING \_RELIGION ARCHEOLOGY-PREHISTORIC \_LAW \_\_SCIENCE \_\_ARCHEOLOGY-HISTORIC CONSERVATION ..1400-1499 \_1500-1599 \_AGRICULTURE \_\_ECONOMICS \_\_LITERATURE \_SCULPTURE \_\_1600-1699 \_XARCHITECTURE \_\_EDUCATION **MILITARY** \_\_SOCIAL/HUMANITARIAN \_\_ART \_\_1700-1799 \_\_MUSIC \_\_\_ENGINEERING ..THEATER X\_TRANSPORTATION X1800-1899 X.COMMERCE \_EXPLORATION/SETTLEMENT \_\_PHILOSOPHY X\_INDUSTRY <u>X</u>1900-\_\_COMMUNICATIONS \_\_POLITICS/GOVERNMENT \_OTHER (SPECIFY) \_\_INVENTION

SPECIFIC DATES

#### BUILDER/ARCHITECT

#### STATEMENT OF SIGNIFICANCE

Rocky Mount's central city encompasses a cohesive collection of commercial and industrial buildings reflecting the city's rapid growth during the late nineteenth and early twentieth century when tobacco processing and sales and the railroad brought the community unprecedented prosperity. The spine of the district is the broad, dramatic stretch of Main Street, with the railroad tracks and right-of-way down the middle of the street and consistent streetscapes of handsome brick commercial buildings extending for blocks. With the exception of remodeled shop fronts, the city presents an appearance not far removed from its boom era. Paralleling it is Washington Street, where similar commercial buildings retain perhaps even more of their integrity at both upper and lower levels. The imposing red brick railroad depot at the south end and the collection of tobacco warehouses at the north define both the edges and the economic basis of this district.

Rocky Mount settled at the Falls of the Tar River in the eighteenth century and bolstered by the extension of the Raleigh and Gaston Railroad in 1840, was incorporated in 1867. Rapid growth followed with post-Civil War recovery, and by the late 1880s the introduction of bright leaf tobacco culture and the construction of new rail lines through the town made Rocky Mount into a regional tobacco marketing and processing center. In 1891 too, the Emerson railroad shops was established there, bringing still more investment. Thus in 1892 a promoter could write, "Come to Rocky Mount, go into business and get rich." Growth continued until halted by the Depression, and only since 1950 has substantial new development occurred. The city center, however, retains the handsome architecture and dramatic railroad-oriented layout of its heyday; and reinvestment and preservation interests are seeking means of stimulating rehabilitation and renewal downtown.

#### Criteria Assessment:

- A. Associated with the development and preeminence of Rocky Mount as a regional tobacco and transportation center during North Carolina's late nineteenth and early twentieth century era of urbanization and industrialization.
- B. Associated with the work of several businessmen, industrialists, architects, builders, and political figures active locally and on a statewide level.
- C. Exemplifies in consistent, well-preserved fashion the varied but unified industrial and commercial architecture typical of moderate-sized towns of the late nineteenth and twentieth century; including the metal store fronts ordered from distant states, the intricate brickwork of Rocky Mount's highly

UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY
RECEIVED
DATE ENTERED

Criteria
CONTINUATION SHEET Assessment

**ITEM NUMBER** 

PAGE 1

C. skilled brickmasons seen on both commercial facades and tobacco warehouses, the classical treatments of institutional and commercial buildings, and the eclectic tastes of the period ca. 1880-1930. The totality of the city center illustrates with unusual vividness the interaction of industrial and transportation components in the economy as well as the streetscape of the community.

UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY RECEIVED DATE ENTERED

CONTINUATION SHEET

ITEM NUMBER 8

PAGE

#### STATEMENT OF SIGNIFICANCE

Initial settlement of Rocky Mount began in the eighteenth century near the Falls of the Tar River, an early mill site. The extension of the Wilmington and Raleigh Railroad through Rocky Mount in 1840 marked the beginning of a new era of development and signalled a change in location for a number of the earliest commercial concerns from the area near the Falls to the section bordering the nearby railroad tracks.

The railroad combined with the growth of the antebellum textile industry proved to be a key to expansion for Rocky Mount. Even the hardships of the Civil War and Reconstruction period failed to stem the growth of the settlement for long.

The north-south railroad line which forms the axis of the present uptown district unifies Rocky Mount's commercial area physically and divides it politically. In 1867 an Act of Incorporation was ratified, creating the Town of Rocky Mount as a political unit. Four years later, in 1871, a decision was made to move the Nash/Edgecombe County line from the Falls of the Tar to the railroad tracks. This political division of Rocky Mount has persisted to date and is still a source of controversy.

In the 1870's the town's economy made a strong recovery after the constraints imposed during the war and the post-war period. Several major buildings were constructed, including a new warehouse for the railroad and a brickyard. The population as well as the economy expanded during this period. On the day before Christmas in 1875 the Rocky Mount Mail announced "that there is not a dwelling house in Rocky Mount which is not occupied or engaged for another year." A gradual rate of growth was maintained during the following fifteen years. The first Sanborn Insurance Map, dating from 1885, shows a sparsely built central business district grouped around the important railroad tracks. The predominant building material was frame and few buildings exceeded one story in height. Houses, commercial, and industrial buildings were intermixed.

Although Rocky Mount experienced no dramatic growth during the 1880's, the basis of life in the area - the main agricultural crop - was changing from cotton to tobacco. This change was to have a dynamic and lasting effect on Rocky Mount's future. Traditionally, the population of both Nash and Edgecombe Counties was largely rural, dependent on agriculture for much of its income. Although the post war period saw a growth in the population of the state's cities, the rural character of much of the state was maintained.

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS RECEIVED DATE ENTE	regions rec	
DATE ENTE	RED	

**CONTINUATION SHEET** 

ITEM NUMBER 8

PAGE 2

The Nash/Edgecombe farmers had depended on the cultivation of cotton, a crop well suited to the climate, soil and workforce. During the post-war period, however, as the price of cotton dropped, farmers in the two counties began to search for an alternative crop. In the 1880's the culture of bright leaf tobacco began to flourish in some counties in northeast and north central North Carolina.

The introduction of bright leaf tobacco as a cash crop and the subsequent founding of the Rocky Mount Tobacco Market in the late 1880's was the most important factor in the city's development in the late nineteenth century.

Bright leaf tobacco was found to be ideally suited to the climate and soil of the two counties. In the first years of its cultivation the major impediment to expanding the amount of land planted in tobacco was the lack of a centrally located market for the crops. Rocky Mount was found to be the logical choice for a marketing center. It was well served by major roads as well as by the Wilmington and Weldon, the Raleigh and Albemarle and the Norfolk and Carolina Railroads. The economy was diversified, boasting such important industrial complexes as the Rocky Mount Mills and Rocky Mount Iron Works. The growth of the transportation network resulted in the construction of several hotels and a large frame passenger station by 1891 near the well-established commercial/wholesale core. Vacant land was available for development adjacent to the railroad, making the Central City the logical site for a tobacco marketing and processing center. By 1891 eight tobacco-related structures were already established in the commercial district.

The population of Rocky Mount was given as 1200 in 1891, and in the same year a campaign was begun to attract investment to the area. The following year the Rocky Mount Improvement and Manufacturing Company was formed. This Company, a forerunner of the Chamber of Commerce, was headed by W. W. Whitehead and J. W. Hines. The company purchased 384 acres between the tobacco warehousing and processing area and Rocky Mount Mills and promised to grade and build streets and create a riverside park and drive. Plans were also made to build residences and other buildings, while other lots were sold to prospective residents.

In the same year a decision was made by the railroad to build a new complex of maintenance, repair, construction and refuelling shops in South Rocky Mount - the Emerson Shops.

The creation of a tobacco market and the general expansion of Rocky Mount led circa 1890 to the establishment of the Bank of Rocky Mount. The establishment of a local bank greatly facilitated the operation of the tobacco market and allowed a local financial institution to become involved in local investments during the period of dynamic expansion heralded by the creation of the tobacco market.

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY	4.7
RECE I VED	- (3)
DATE ENTERED	

CONTINUATION SHEET

ITEM NUMBER R

PAGE

3

In five years, between 1891 and 1896, the population of Rocky Mount more than doubled, reaching 2500 inhabitants. This period of rapid economic and physical growth attracted a number of talented and ambitious citizens 3 One of the most outstanding was D. J. Rose, who came to Rocky Mount in 1892. Much of the present architectural fabric of the Central Business District was the work of Rose, who became one of the most productive contractors in eastern North Carolina in the early twenteith century.

The facilities for tobacco warehousing and processing also grew during the 1890's, attracting to Rocky Mount such national concerns as the American Tobacco Company. Tge 1890's set the trend creating specialized districts for such purposes as tobacco processing, retail and wholesale concerns within the central city, foreshadowing the present configuration of the city with a tobacco warehousing area to the north and a railroad complex to the south joined by a commercial district facing the railroad tracks.

The 1896 Sanborn Map of Rocky Mount shows sixteen tobacco related structures concentrated in the area to the north of Gay and Goldleaf Streets, with some others located nearby just to the west of Franklin Street. The map also shows a greater concentration of commercial buildings grouped along Main Street near the Tarboro Street and Sunset Avenue intersections in contract to the more scattered development indicated on thd 1891 Sanborn Map. The 1896 map shows the spread of the commercial area eastward via the beginnings of the strong retail / wholesale area along the 100 blocks of North and South Washington Street, secondary only to the commercial area along Main Street.

The increased building activity in Rocky Mount supported the establishment of two of its first planing mills by J. K. Howell and the Tar River Lumber Company.

In 1892 a promoter of Rocky Mount wrote "Come to Rocky Mount, go into business and get wealth."

Apparently many took this advice at face value, and by the turn of the century, the population was estimated at 5,200 - more than twice the size of the town in 1896.

The 1901 Sanborn Map shows that the greatest concentration of building was still located along Main Street, with commercial, residential and industrial building intermixed. The commercial core, such as it was, lay along Main Street between Thomas Street and the intersection of Western Avenue / Hill Street. Areas devoted almost exclusively to residential building were located parallel to Main Street, mainly along Church and Franklin Streets to the west of the commercial core.

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

The state of the s	
THE PROPERTY OF THE PROPERTY O	BARROLL . BARROLING BARROLING
FOR HCRS USE ONLY	ANGOS. DOMINICONOS
Share. Shi in it is a three models in the consultation of the cons	
	E THE SHOWING THE STATE OF THE
	Calabrita (Malabrita)
RECEIVED	
Augustus and some of South Comment of the Comment	
	1965
	an succession and the succession of the successi
INATE CATEDEN	
DATE ENTERED.	
Antipological at 1120 estable of particular at the second	medianista makanikaliksi

CONTINUATION SHEET

**ITEM NUMBER** 

B PAGE

The new century was to provide services to the inhabitants of Rocky Mount that were to dramatically effect the quality of life in the town. In 1900 public water and sewerage were offered as municipal services and by the following year electricity was available, and a police force and fire department had been formed. A two story brick veneered public school was constructed c. 1901 on the northwest corner of Nash and Pearl Streets. 17

Industrial growth continued during this period, including an expansion of the tobacco processing and warehousing facilities and the establishment of a fertilizer factory, a buggy manufacturer, and an ice plant. 18

Religious and fraternal organizations also prospered at this time. By the turn of the century Baptist, Methodist Presbyterian, Methodist Episcopal South, Presbyterian, and Episcopal congregations had constructed churches in the central city area. In 1901 work was begun on the Masonic Temple and Opera House on North East Main Street by D. J. Rose. The tallest and most imposing building on Main Street at the time of its construction, it was a social and cultural center housing meeting rooms, a banquet room, shops and offices as well as an opera house. 19

In 1904 the Rocky Mount Chamber of Commerce was founded, with the goal of attracting more investment to the already booming town. 20

Early twentieth century Rocky Mount was molded by the designs of a number of architects, but perhaps the most influential designer of the period was John Christie Stout. Stout designed numerous buildings in eastern North Carolina, and c. 1906 he moved to Rocky Mount from Wilson. He lived here until his death in 1921, designing a number of important structures in town. 21

Industry found in Rocky Mount a favorable climate for growth and expansion. The Imperial Tobacco Company of Great Britain and Ireland built a modern tobacco processing in Rocky Mount c. 1903 and in the same year a new monumental Romanesque passenger station was built on the south end of Main Street by D. J. Rose. In 1905 the Rocky Mount Hosiery Company was built in the central city area, representing the first new business attracted to Rocky Mount by the newly formed Chamber of Commerce. 22

Stout designed the Rocky Mount Municipal Building c. 1906, and it was constructed just north of the present Municipal Building.  $^{23}$  It was also during the first decade of the century that most of the established congregations built substantial brick churches in the central city.  $^{24}$ 

As the economic base of the town broadened, more financial institutions were established. The First National Bank, Planters Bank, and Rocky Mount Savings and Trust Company were all founded before 1908.<sup>25</sup>

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY
RECEIVED
DATE ENTERED

**CONTINUATION SHEET** 

ITEM NUMBER 8 PAGE 5

The rapidly growing population and increased industrial and commercial activity gave Rocky Mount the title of "North Carolina's fastest growing city," and by 1907 Rocky Mount received its city character.

By 1912 the commercial core extended south along Main and Washington Streets toward Marigold / Nash Streets, and the residential area around the core continued to grow beyond the limits shown on the 1907 Sanborn Map.

The decade preceding the entry of the United States into World War I was one of unprecedented growth for the new city, and at the end of the war years the city's population was estimated at 20,000 including Rocky Mount Mills and the adjacent mill village.

It was during this period that Rocky Mount established permanently as one of eastern North Carolina's leading industrial and transportation centers. The establishment in 1913 of the Rocky Mount Sanitarium, Rocky Mount's first hospital open to the general public, was a great step in meeting the health care needs of the growing community.

The 1917 Sanborn Map, drawn on the eve of World War I, shows that the commercial district was beginning to extend northward up Main Street and Falls Road, and eastward out Tarboro Street.

Rocky Mount's tobacco market was one of the largest leaf markets in the state and a notable cotton market has also been established. In 1919, 23,500 pounds of bright leaf tobacco were sold on the Rocky Mount market and 10,000 bales of cotton had also changed hands. Five miles of paved streets and twenty-two miles of paved sidewalks improved walking and driving in the city and one of the largest hotels in the state, the Ricks Hotel, was located on Main Street. At the junction of six rail lines, and serving as the division headquarters for the Atlantic Coast Line, Rocky Mount was home to many commercial travellers and railroad employees. A number of savings and loan associations established in the business district provided many citizens with the possibility of owning their own homes.

In 1923, the Sanborn Map shows the extension of the commercial core south down Main Street, joining the commercial district with the cluster of buildings consisting of the railroad station, the Ricks Hotel and the Sanitorium. Residential neighborhoods also expanded during the 1920's passing for the first time the boundaries of Grace and George Street.

The rapid pace of the city's growth was maintained throughout the 1920's in 1924, 16,000,000 pounds of bright leaf tobacco was sold on the tobacco market. Improvements were made in the city services extending the paved streets to fifteen miles, while sixty-five miles of streets were lit with electric streetlights.

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY	
RECEIVED	
DATE ENTERED	

CONTINUATION SHEET

ITEM NUMBER 8

PAGE

The railroad continued to maintain the city's importance as a transportation center furing the 1920's and in 1925 a total of one hundred and forty-seven trains per day passed through Rocky Mount; forty-two of these passenger and one hundred and five freight.

The social and cultural life of the town also benefited from the prosperity of the period. From a very early date fraternal and benevolent organizations and established churches had been part of the community. In 1923, one of Rocky Mount's most enduring cultural institutions, the Mark Hackney Braswell Public Library, was constructed. In the late 1920's a fashionable country club was also established, providing the only eighteen-hole golf course in northeastern North Carolina.

The stock market crash in 1929 tended to discourage the previous pace of rapid growth of the city, but it came at a time when RQcky Mount was well established as one of the leading cities in Eastern North Carolina. The industrial sector was diversified including seven tobacco factor's and redrying plants, a cotton mill, a mattress factory, two fertilizer factories, a cordage factory, several wood working plants, the Atlantic Coast Line Shops and the tobacco and cotton markets. The distribution of farm products was also a mainstay of the economy, and the city had become a jobbing center for the region.

The expanding transportation network of the city included Route 301, an important link on the Washington - Florida Short Route, and a municipal airport also contributed to the accessibility of the city.

The diversification of the city's economy and the well-established transportation networks which converged in Rocky Mount did much to help the city rally from the Depression. This rally was a slow one, however, and few major buildings were constructed in the central city in the years between 1929 and 1936.

The late 1930's marked the beginning of a new era for the city. Suburban neighborhoods began to expand on the fringes of the city, while expansion in the densely built central city was slow.

In 1936 the City of Rocky Mount purchased the former Masonic Temple and Opera House building and it was renovated in the Art Deco style. This project was probably one of the earliest municipally funded adaptive reuse projects in eastern North Carolina.

Like World War I, World War II once more slowed the cith's economy. Most development occurred in the city after 1950, and this expansion has taken place for the most part outside the central city, leaving the central business district a well preserved early twentieth century cityscape.

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY
RECEIVED
DATE ENTERED

**CONTINUATION SHEET** 

ITEM NUMBER 8

PAGE

7

#### FOOTNOTES

<sup>1</sup>Michael O'Quinlivan, "A Century of People, Purpose, Progress: Rocky Mount, North Carolina 1867-1967," Rocky Mount, N.C., Centennial Commemorative Book, 1867-1967.
n.p., n.d. Hereinafter cited as O'Quinlivan, "A Century."

2<sub>Ibid</sub>.

3<sub>Ibid</sub>.

Rocky Mount Mail, Rocky Mount, N.C., December 24, 1875.

Sanborn Map of Rocky Mount, Sanborn Map Company, 1885.

<sup>6</sup>O'Quinlivan, "A Century."

Rocky Mount Directory. Richmond: Hill Directory Co., 1907, 5:7.

Sanborn Map of Rocky Mount, Sanborn Map Company 1891.

Argonaut, Rocky Mount, N.C., August 27, 1891 and June 4, 1892.

100'Quinlivan, "A Century."

11 Sanborn Map of Rocky Mount, Sanborn Map Company, 1891.

12 Sanborn Map of Rocky Mount, Sanborn Map Company, 1896.

Rocky Mount Record, Rocky Mount, N.C.: Rocky Mount Record Job Printing Office, 1906, pp. 48-53.

Sanborn Map of Rocky Mount, Sanborn Map Company, 1896. Also building cornerstone.

15 Argonaut, Rocky Mount, N.C., June 4, 1892.

16 Sanborn Map of Rocky Mount, Sanborn Map Company, 1901.

17 Ibid. See also O'Quinlivan, "A Century."

18 Ibid.

19 Ibid.

# FOR HCRS USE ONLY RECEIVED DATE ENTERED.

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

CONTINUATION SHEET

ITEM NUMBER 8

VCE

<sup>200&#</sup>x27;Quinlivan, "A Century."

<sup>21</sup> Rocky Mount Record, Rocky Mount, N.C.: Rocky Mount Record Job Printing Office, 1906 and 1912 editions. p. 68 (1906), p. 147 (1912). Rocky Mount Directory, Richmond: Hill Directory Co., 1908, 1912, 1914, and 1920. Buried in Pineview Cemetery, Rocky Mount.

<sup>22</sup> Sanborn Map of Rocky Mount, Sanborn Map Company, 1901 and 1907.

<sup>23</sup> Rocky Mount Record, Rocky Mount, N.C.: Rocky Mount Record Job Printing Office, 1912, p. 147.

<sup>&</sup>lt;sup>24</sup>Sanborn Map of Rocky Mount, Sanborn Map Company, 1901, 1907, and 1912.

<sup>25</sup> Rocky Mount Directory, Richmond: Hill Directory Co., 1908.

<sup>&</sup>lt;sup>26</sup>Ibid, 1912.

<sup>&</sup>lt;sup>27</sup>Ibid, 1920.

<sup>28&</sup>lt;sub>Ibid</sub>.

<sup>&</sup>lt;sup>29</sup>Ibid, 1925.

<sup>30</sup> Ibid.

<sup>31&</sup>lt;sub>O'Quinlivan</sub>, "A Century." See also Rocky Mount Directory, Richmond: Hill Directory Co., 1920.

<sup>32</sup> Rocky Mount Directory, Richmond: Hill Directory Co., 1930.

<sup>33&</sup>lt;sub>Ibid</sub>.

UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY
RECEIVED
DATE ENTERED

**CONTINUATION SHEET** 

ITEM NUMBER &

PAGE

9

#### **BIBLIOGRAPHY**

Argonaut, Rocky Mount, N.C., August 27, 1891 and June 4, 1892.

Mearns, Kate. <u>Central City Historic Buildings Inventory, Rocky Mount</u>, <u>North Carolina</u>. Rocky Mount: Central City Revitalization Corporation, 1979.

O'Quinlivan, Michael. "A Century of People, Purpose and Progress: Rocky Mount, North Carolina 1867-1967." Rocky Mount, N.C., Centennial Commemorative Book 1867-1967. n.p., n.d.

Rocky Mount Directory, Richmond: Hill Directory Co., 1908, 1912, 1914, 1920, 1925, 1928, 1930, 1934, 1936.

Rocky Mount Mail, Rocky Mount, N.C., December 24, 1876.

Rocky Mount Record, Rocky Mount, N.C.: Rocky Mount Record Job Printing Office, 1906 and 1912.

Sanborn Maps of Rocky Mount, Sanborn Map Company. 1885, 1891, 1896, 1901, 1907, 1912, 1917, 1923.

UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

## NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

. ÆHebileinnerni	\$61.642.9399Bro38.73B3B1-84	Just Frenchister (IIII)	of all matter and but lot	Strate Steel Comment
FAD H	COCCUCENT	$\mathbf{a} \mathbf{x}$		
18 13 3.1.1	CRS USE ON	🕶 Tellerillerillerillerilleril	di Millione, Rusiasi	Minute State of the Control of the C
496000000000	3004,904902909×904×904083	602743962496969		
10.000.000.000.000.000		alika (Albadia da Albadia)		All the said a
A-A-4		INDIANA PARAMETERS	lana amazanak	
RECEIN	VP1188888888	alamata manasarah		Marie Company
richtlingen land to	s. aasan maan maan ma	100000000000000000000000000000000000000	0607440ast (1607640	0900000 0000 A
i 4500 Petrophilini		IALUGGIALIOUSIAAL		99654985645444
DATE	ENTERED.	and outside the contract of th		and a substitute of
Life S. Lift (C.)				(6)7000533999. <b>1</b>
しょどうんしっていりりゅう	6.70/461/9014646.Co0694.bi090		4.714909-036,07407-4518	with their field field the

**CONTINUATION SHEET** 

ITEM NUMBER

10 PAGE 1

#### BOUNDARY DESCRIPTION

Beginning at the curb on the southeast corner of the intersection of Hammond Street and Florida Avenue proceeding south with the Florida Avenue curb to the northeast corner of Florida Avenue and Robinson Avenue; turning east and running parallel with Robinson Avenue, crossing the Seaboard Coast Line railroad tracks at right angles to the curb of S. E. Main Street, thence following the curb of S. E. Main Street north to the northeast intersection of S. E. Main Street and Battle Street, following Battle Street to the northwest corner of S. Washington Street, turning north and running parallel to the western side of S. Washington along the curb line to the intersection of Marigold Street, crossing S. Washington Street and running parallel with Marigold Street to the rear property line of 259 S. Washington Street, following the rear property lines of the 200 block of S. Washington Street, crossing Hill Street at right angles, proceeding north along the eastern boundary of 210 Hill Street and along the rear property lines of 153-155 S. Washington Street to the south west corner of boundary of 225-227 Tarboro Street, following the rear property lines of 225-239 Tarboro Street to the southeast corner of the rear boundary of 239 Tarboro Street, thence following the eastern property line of 239 Tarboro Street to the Tarboro Street curb, crossing Tarboro Street and following eastern boundary of 242 Tarboro Street to the southeast corner of the property line of 217 Rose Street, following the rear property line of 217 Rose Street to the curb of Arlington Street, following Arlington Street north to the intersection of Rose Street, crossing Rose Street and proceeding along the curb of Atlantic Avenue to the rear property line of 210-216 Rose Street, cornering and following the rear property lines of 206-216 Rose Street, cornering and following the rear property lines of 155-171 Albemarle Avenue, crossing the alley adjacent to 167 -171 Albemarle Avenue and proceeding along the eastern boundary of 207 E. Thomas Street to the intersection of E. Thomas Street, crossing E. Thomas Street and following the eastern property lines of 200-210 E. Thomas Street, cornering and following the rear/property line of 200-210 E. Thomas Street to the intersection of Albemarle Avenue, following the curb of Albemarle Avenue north to the intersection of Goldleaf Street, crossing Goldleaf Street, cornering and following the front property line of 200-222 E. Goldleaf Street to the intersection of Atlantic Avenue, cornering and following the eastern property line of 200-222 E. Goldleaf Street, cornering and following the rear property line of 200-222 E. Goldleaf Street to the intersection of Albemarle Avenue, crossing Albemarle Avenue, following the rear property line of 120-124 E. Goldleaf Street cornering and following the western property line of 120-124 E. Goldleaf to the intersection of the

UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY
RECEIVED
DATE ENTERED.

**CONTINUATION SHEET** 

ITEM NUMBER 10

PAGE 2

northern property line of 303 N. E. Main Street, following the northern property line of 303 N. W. Main Street to the intersection of N. E. Main Street, crossing N. E. Main Street and the Seaboard Coast Line railroad tracks and N. W. Main Street at right angles, following the eastern property line of 301-331 Falls Road, cornering and following the northern property line of 319-331 Falls Road to the intersection of Falls Road, crossing Falls Road and then N. Church Street and running along the front property line of 344 Falls Road to the intersection of N. Franklin Street, cornering and running south along N. Franklin Street to the southeast corner of the boundary of 214 N. Church Street, cornering and running west and then south with the southern property line of 214 N. Church Street, thence running with the rear property line of 210 N. Church Street, thence running with the western boundary of 222 W. Thomas Street to the intersection of Thomas Street, cornering and running east with the curb of W. Thomas Street to the northwest corner of 112-116 W. Thomas Street, crossing W. Thomas Street right angles and proceeding along the rear property lines of 100-190 N. W. Main Street, following the eastern property line of 114 Sunset Avenue, cornering and following the rear property lines of 114-118 Sunset Avenue, crossing Sorsby Alley and following the rear property lines of 122-138 Sunset Avenue, cornering and following the western property line of 138 Sunset Avenue, crossing Sunset Avenue at right angles and proceeding along the western property line of 141 Sunset Avenue, cornering and following the rear property line of 141 Sunset Avenue to southeast corner of 141 Sunset Avenue, cornering and proceeding south crossing the alley and following the rear property lines of 120-154 Howard Street to the intersection of Western Avenue crossing Western Avenue at right angles and following the western property line of 131-135 Western Avenue, cornering and following the rear property of 131-135 Western Avenue, cornering and following the western property line of 123-127 Western Avenue, cornering and following the northern property line of 213 S. Church Street, cornering and following the front property line of 213 S. Church Street and cornering and following the southern property line of 213 S. Church Street, cornering and following the rear property lines of 240-260 S. W. Main Street to the intersection of Nash Street, following Nash Street curb west to the northeast corner of Nash Street and S. Church Street, crossing Nash Street and following the S. Church Street curb to the intersection of Coastline Street, following the Coastline Street curb to the intersection of S. W. Main Street, crossing Coastline Street and following the S. W. Main Street curb to the intersection of Hammond Street, crossing Hammond Street at right angles, cornering and following Hammond Street to the intersection of Florida Avenue.

UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY	
TOR TICKS OSE ONE	
RECEIVED	
KECE I VED	
DATE ENTERED.	
in the straight of the color of the straight o	rat dilitari di Principio di Pri

**CONTINUATION SHEET** 

ITEM NUMBER 10

PAGE

1

#### BOUNDARY JUSTIFICATION

The boundaries of the proposed downtown district for Rocky Mount, North Carolina have been drawn to include the three elements combined to form the basis of one of the leading cities in eastern North Carolina. These elements include the tobacco warehousing and processing district, the commercial core and the railroad station. Since the period of the greatest historical and architectural significance to Rocky Mount took place between 1890 and 1930, efforts have been made to exclude more modern construction, especially those buildings constructed after World War II.

Although residential areas surround the proposed district on all sides, few residences have been included within the district boundaries because the greatest concentrations of late nineteenth/early twentieth century buildings in a good state of preservation were found within the commercial/industrial area lining the railroad tracks, and not in the outlying residential areas which have often been subject to intrusions and large gapsites. Flanking residential areas will be considered for the National Register for Historic Places at a later date.

At the far southern end of the proposed district a narrow arm of the district embraces the Atlantic Coast Line Railroad Station. To the north and east of the station are large empty lots and to the west and south modern construction requires the setting of the boundary around three sides of the station. On the east side of the railroad tracks the boundary omits the large gapsite and modern bus station on the 400 block of S. E. Main Street and extends one block down Battle Street to include the block of commercial buildings dating c. 1925c. 1938 facing on the 300 block of the west side of Washington Street and the 100 block of Marigold Street. This boundary excludes the modern construction present on the east side of the 300 block of S. Washington Street. From the intersection of Marigold Street the boundary runs north up the rear property lines of the east side of the 200 block of S. Washington Street, including the fine block of intact early twentieth century commercial buildings. The rest of the block bounded by S. Washington Street / Hill Street / Arlington Street / and Marigold Street includes a large gapsite, some modern construction and a few houses. These are omitted. From Hill Street the boundary continues north running down the back property lines of the 100 block. of S. Washington Street and the 200 block of Tarboro Street stopping short of the large surface parking lot on the corner of Tarboro Street and Arlington Street. The Hill and Arlington Street sides of the block

UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

## NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

Control of the second s	
FOR HCRS USE ONLY	
LANGUAGE AND AND	
All Salations of American Methods in Built	laterial likera retertheliak it litariet ier.
RECEIVED	
	that constitutional the contraduction described than
DATE ENTERED,	
DAIL CHICKLO	

CONTINUATION SHEET

ITEM NUMBER 10

2

PAGE

have several intrusive buildings and five houses on the far end of Hill Street, which are excluded. Crossing Tarboro Street, the boundary excludes a modern building and its adjoining parking lot at 256-258 Tarboro Street, and it follows Arlington Street past the intersection of Rose Street. The area on the east side of Arlington Street was not considered for inclusion in the district because of the predominance of new construction. The boundary corners at this point, running down the rear property lines of the early twentieth century commercial buildings on Rose Street and then corner once again following the rear property lines of the commercial buildings on Albemarle Street, and from there it follows the eastern property line of 207 E. Thomas Street. This excludes some modern construction on the eastern end of E. Thomas Street and Atlantic Avenue. The boundary crosses E. Thomas Street and runs north along the eastern boundary of the commercial block at 200-210 E. Thomas Street, excluding a gapsite and some residences. The boundary runs down the back property line of 200-210 E. Thomas Street to Albemarle Avenue. This portion of the boundary defines the edge of the tobacco warehousing and processing area and divides it from the mixed residential / commercial neighborhood on the east side of Albemarle Avenue. The boundary turns east at Goldleaf Street to encompass the former American Tobacco Company building, the earliest extant tobacco processing structure within the proposed district. The boundary follows the east, and then the rear, property lines of the American Tobacco Company at 222 E. Goldleaf Street and crosses Albemarle Avenue at right angles and from there follows the rear property line of 120-124 E. Goldleaf Street and the north property line of 303 N. E. Main Street. This defines the northern edge of the tobacco warehousing and processing area on the east side of the railroad tracks. The boundary then crosses the tracks and runs along the north property line of 319-331 Falls Road, excluding a vacant lot. This forms the northernmost boundary of the tobacco warehousing and processing areas. The boundary then follows Falls Road to N. Franklin Street, including Rocky Mount's first public library at 344 Falls Road. The boundary corners at the intersection of Falls Road and N. Franklin Street and follows N. Franklin Street south along the western edge of the tobacco warehousing and processing area, following the southern boundary of 210-230 N. Church Street and the western boundary of 222 E. Thomas Street to exclude some modern construction. The boundary corners and follows W. Thomas Street to the intersection of Sorsby Alley where it corners and follows the rear property lines of N. W. Main Street. The boundary then corners and follows the rear property lines of Sunset Avenue where upon it corners again and follows the western boundary of 138 Sunset Avenue, crosses Sunset Avenue and follows the western boundary of 139-

UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY
RECEIVED

DATE ENTERED

**CONTINUATION SHEET** 

ITEM NUMBER 10 PAGE 3

141 Sunset Avenue then follows the rear property lines of Howard Street. This excludes most of the modern construction which faces Church Street. The boundary then crosses Western Avenue, proceeds along the western boundary of 135-137 Western Avenue and includes an early twentieth century church on S. Church Street. This church is a key structure and stands quite near the back of significant Main Street structures (closer than the map suggest.)

From here to the starting point the boundary excludes the largely vacant lot bounded by Nash, S. Church, Hammond and S. Franklin Streets as well as the vacant lot bounded by Coastline, S. Church, Hammond and S. W. Main Streets.

### 9 MAJOR BIBLIOGRAPHICAL REFERENCES

Argonaut. Rocky Mount, North Carolina, August 27, 1891; June 4, 1892,

10 GEOGRAPHICAL D	ATA			
ACREAGE OF NOMINATED PROPER	ту 98 астев	_		,
QUADRANGLE NAME ROCKY		QI	UADRANGLE SCALE	1:24000
A 1.7 2 4.7 8.4.0 ZONE EASTING	3.918.116.5.0	B 1 7 2 4 18	Alere   Loror   B	3 11 5 16 10 HING
داييتا اعلمهاعيما	319 811 31910	سملعا لتبياه		310   81610
الالالالالالالالالالالالالالالالالالال	ا میدیدامیه اویدا	. العلام العامة	<u> </u>	3 10 6 10 10
GL17 241771610		H1217 121417	<u> 1610 10 13 19 18</u>	3 12 31010
		e ·	•	
See attached descri				·
LIST ALL STATES AND	COUNTIES FOR PROPERT	IES OVERLAPPING STA	TE OR COUNTY BOL	INDARIES
STATE	CODE	COUNTY		CODE 1
North Carolina	037	Edgecombe	•	065
STATE	CODE	COUNTY		CODE
North Carolina	037	Nash ·	1 1.	127
11 FORM PREPARED	BY			1.15.
NAME / TITLE				
Kate Ohno, Consult	ant	<u> </u>		
ORGANIZATION Survey and	Planning Branch		DATE '	1000
Archaeology	and Historic Pres	ervation Section	February,	1900
STREET & NUMBER N.C. DIVI	sion of Archives pones Street	ing miscory	(919) 733-654	
CITY OR TOWN	mes acreec	· · · · · · · · · · · · · · · · · · ·	STATE	1
Raleigh	•	Y	North Caroli	na 27611
12 STATE HISTORIC	,	N OFFICER CE	RTIFICATIO	)N
	JATED SIGNIFICANCE OF		_	
NATIONAL		E_X	LOCAL	•
As the designated State Historic P	reservation Officer for the I	lational Historic Preserva	tion Act of 1966 (Pu	blic Law 89-665). I
hereby nominate this property for	inclusion in the National	Register and certify that	it has been evaluate	d according to the
criteria and procedures set forth by			•	•
STATE HISTORIC PRESERVATION OF	FICER SIGNATURE PRENT	W. Lliso		•
(P.P.NTV)	Preservation Offi	cer	DATE Marc	ch 13, 1980
FOR NPS USE ONLY				1
I HEREBY CERTIFY THAT THIS	PROPERTY IS INCLUDED	IN THE NATIONAL REG		988 6 (2)
			DATE	
KEEPER OF THE NATIONAL ATTEST:	L REGISTER	er en	DATE.	•
CHIEF OF REGISTRATION				